



BRANDON KREITSCH

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Fair Lawn, NJ
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SUMMARY

Graphic Designer with a strong eye for branding, layout, and color. Passionate about creating clear, engaging signage and customer-facing visuals that enhance in-store experience. Detail-oriented, collaborative, and comfortable working hands-on with printed materials and brand standards.

EXPERIENCE

Staples — Paramus, NJ

Retail Associate | January 2023 – Present

- Operate front register while monitoring nearby aisles to assist customers
- Assist in print department as needed, including Xerox machine operation and basic setup
- Stock and block merchandise to maintain organized, easy-to-navigate shelves
- Adapt quickly to changing store needs and customer flow

Brainnyak KID Lego Robotics After School Program — Paramus, NJ

Teacher Assistant | October 2019 – March 2020

- Aided in setting up Robotics kits.
- Assisted students during the class with constructing, programming, and animating kits.

Caldwell University — Caldwell NJ

Peer Tutor | January 2025 – Present

- Tutor students in Graphic Design Courses

EDUCATION

Caldwell University, Caldwell, NJ
Bachelor of Fine Arts in Graphic Design – May 2026
GPA: 3.75

RELEVANT COURSEWORK

Digital Art • 2D Design • 3D Design
Digital Imaging • Typography
Graphic Design • Identity Design

PROFICIENT IN:

Adobe Illustrator • Adobe InDesign
Adobe Photoshop • Adobe Acrobat
GIMP • Canva • Visual Layout
Print Production Support • Typography

SOFT SKILLS

- Attention to Detail
- Flexible with fast-paced changes.
- Work well as part of a team and as autonomously.
- Excellent interpersonal skills.

AWARDS & HONORS

- Caldwell University Dean's List (Fall 2022 – Fall 2023, Spring 2025 – Fall 2025)
- Kappa Pi Art Honors Society (Spring 2026 – Present)
- Caldwell University Scholar Merit Scholarship (Fall 2022)
- Perfect Attendance Award – High School (2018–2022)